

Who Is Trevor Turnbull

Trevor has presented to a wide audience across multiple industries on the value of social media. His diverse background in sales, marketing and entrepreneurship combined with his "non-techie" presentation style allows him to bridge the generational gap between the "old" and the "new" way of doing business. As a Sports Business Consultant, he delivers the tools, training and strategies required to help his clients monetize their online brand.

Trevor's passion for the sports industry began while consulting with the Calgary Stampeders during the 2009 CFL Season, when he spearheaded the development of an award winning social media driven website called [Stamps Connect](#). He is a lifelong sports fan that has competed at a high level of competitive sports including participation in the CIS University Cup as a member of the University of Saskatchewan Huskies hockey program. Trevor is a graduate of the University of Saskatchewan - College of Commerce program with a major in Marketing.



His company, T3 CONNECT Sports Marketing, combines traditional and social media strategies to enhance sales, marketing, sponsorship and fundraising efforts by incorporating online influencers, integrating sponsors and activating fans. Some of Trevor's current and previous clients include the Calgary Stampeders, 2009 Grey Cup Festival, Kidsport Calgary, SportBC, BC Hockey, EA Sports, Firststar Sports, CFL Legend Damon Allen and current BC Lion players Travis Lulay and Geroy Simon.

Trevor's Speaking Topics

Trevor speaks on a wide variety of Sports Business topics including:

- >> What Is Social Media And Why Should You Care?
- >> Grow Your Network And Net-Worth With LinkedIn
- >> The Power of Social Media For Professional Athletes, Teams & Events
- >> Social Fundraising For Amateur Athletes, Sports Groups & Non-Profits

For more information on Speaking Topics, Availability and Rates:

Trevor Turnbull
Sports Business Consultant
p. 604.715.2550
e. trevor@t3connect.com
w. <http://t3connect.com/speaking>

