

Wednesday, March 23, 2011

Trevor Turnbull
T3 Sports Marketing

To whom it may concern:

Trevor Turnbull of T3 Connect Sports Marketing joined Sport BC in February 2011 to facilitate a two-hour professional development session on social media for British Columbia's Provincial Sport Organizations, and amateur sport professionals.

Speaking to a not-for-profit audience, with very specific needs, Trevor was able to connect with the participants right off the bat with his approachable and collaborative demeanour. His presentation was well-researched and he provided concrete examples of ways participants could realistically implement social media strategy. Trevor's knowledge and background in sport was evident and the feedback we received from our membership was positive.

I wouldn't hesitate to bring Trevor in to share his expertise and passion in future sessions. Feel free to contact me with any additional questions.

Sincerely,

Jen Schaeffers
Director, Marketing & Communications
Sport BC

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