



January 19, 2011

To Whom This May Concern:

Re: Trevor Turnbull, T3 Connect Sports Marketing

I am writing this letter of recommendation on behalf of Trevor Turnbull who is presently engaged with KidSport Calgary in a contractual relationship since early November 2010. Trevor is a consultant who is working with KidSport Calgary, the local chapter of a national charity which aims to remove the financial barriers preventing some kids from playing organized sport.

His role is to provide hands-on expertise and advice as KidSport Calgary conducts a unique fundraising campaign, and to assist KidSport Calgary in its general marketing endeavours. As a matter of course, Trevor has helped KidSport Calgary launch a social media presence and continues to offer direction which enhances KidSport Calgary's social media presence and growth in awareness within the community KidSport serves.

In the short period of time that Trevor has been involved with KidSport, he has proven to be a tremendous asset to our marketing efforts. Not only is he knowledgeable about sports marketing and social media, he offers insights and tactical direction which I suggest classifies him as an expert. I am truly impressed with the amount of knowledge he offers and his ability to apply said knowledge in a manner that achieves results.

Trevor's personal conduct and approach is professional yet friendly. He is courteous, punctual and willing to explain and teach as he applies new concepts. I am impressed by Trevor's creativity, his willingness to implement new ideas and his persistence to try something different until he achieves desired results. An additional asset that Trevor brings to any organization is his professional network. The number of skilled individuals willing to work with and for Trevor speaks to his personable style and the respect he has earned amongst his peers and colleagues.

I would have no hesitation in recommending Trevor Turnbull as a capable individual who can bring positive results to any organization needing expertise in sports marketing and social media enhancement.

Respectfully,

Mark B. Kosak

Mark B. Kosak
Regional Manager, KidSport Calgary